

Hearts of Gold

Join Our Circle of Caring

Riverside Foundation Hearts of Gold Gala

April 22, 2017

Corporate Sponsorship Opportunities

Gold Sponsor - \$10,000+

- Premium position on video display (minimum of 40 minutes total visibility)
- Ability to hang corporate banner
- Sponsor recognition sign at check in/check out table
- Ad spread or 2 full-page, 4/color ads in Gala program in premium position
- Corporate logo in slideshow
- Corporate materials on sponsor table
- Logo recognition on Riverside website for 1 year
- Table sign with Company Name
- Customized logo recognition on bidding device (first come, first served)
- Sponsor recognition from podium
- Two tables at the Gala (20 tickets)

Silver Sponsor - \$5,000

- Premium position on video display (minimum of 20 minutes total visibility)
- Sponsor recognition sign at check in/check out table
- Full page, 4/color ad in Gala program
- Corporate logo in slideshow
- Corporate materials on sponsor table
- Logo recognition on Riverside website for 1 year
- Table sign with Company Name
- Sponsor recognition from podium
- One table at the Gala (10 tickets)

Bronze Sponsor - \$2,500

- Shared time on video display (10 minutes total visibility)
- Sponsor recognition sign at check in/check out table
- ½ page, 4/color ad in Gala program
- Corporate logo in slideshow
- Logo recognition on Riverside website for 1 year
- Table sign with Company Name
- One table at the Gala (10 tickets)

Copper Sponsor - \$500

- Sponsor recognition sign at check in/check out table
- 1/3 page, 4/color ad in Gala program
- Logo recognition on Riverside website for 1 year

I would like to sponsor/help sponsor the following:

(\$250 increments) Music Program
 Dessert Other: _____

Please send the completed form below with your donation to:

Riverside Foundation
14588 W. Highway 22
Lincolnshire, IL 60069
Thank you!

Company _____

Contact _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

A check is enclosed for \$ _____

Please charge my credit card (Visa, MC, Discover) # _____

Exp. Date _____ CVV Number _____

Signature _____

You may also register to be a sponsor at our website:

www.riversidefoundation.net



Join Our Circle of Caring

Riverside Foundation is a charitable not-for-profit 501(c)3 organization that provides the highest standard of care and a meaningful life experience for individuals with intellectual and developmental disabilities. Headquartered in Lincolnshire, Riverside Foundation offers a loving home environment at its residential facilities in Lincolnshire, Grayslake and Gurnee that meets the individual needs of over 100 special adults. Through Riverside Work and Activity Center (RWA) in Vernon Hills, 120 clients have the opportunity to develop skills and assume responsibilities for real-life work in an environment that emphasizes their individual goals and choices. Riverside is proud to be celebrating 41 years of service. Riverside Foundation is funded by Illinois Healthcare and Family Services, the Illinois Department of Human Services, the Riverside Foundation Women's Board fundraising efforts and *by corporations like yours*.

Sponsorship Opportunities

Riverside's Annual Gala is the largest, most fashionable fundraising event in Lincolnshire. It offers a number of high-impact opportunities for the corporate sponsor. Depending on the level of support, these may include:

- Exposure on the video display shown during the cocktail hour and evening
- Ability to hang a corporate banner
- Sponsor recognition sign at check-in/check-out table
- Program ads—from spreads and premium positions to fractional ads
- Corporate logo in slide show
- Featured placement of logo on Riverside's website
- Your promotional materials displayed on sponsor table
- A table for 10-20 employees and/or guests, depending upon your sponsorship



Local Impact/High-Income Demographics

As the corporate sponsor of *the* most well-attended fundraising gala event in Lincolnshire, this year on April 22, 2017 you'll be tapping into some of the country's most affluent consumers. Median household incomes are nearly **three times** the national average, while the median age for residents is **44.3** years and families (non-single residences) represent **84.2%** of the local population.

Demographics based on 2000 US Census Data

Program Ad Specifications

Full Page: 4 ½" w x 7 ½" h

½ Page: 4 ½" w x 3 ¾" h

1/3 Page: 4 ½" w x 2 ½" h

All sponsor ads are available in 4/color or black and white. Please supply CAMERA-READY ART (PDF and Jpeg files preferred, Mac compatible if possible).

Material returned upon request only. NO proof provided. Please email your ad to riversideprogram@riversidefoundation.net